I-RIDE TROLLEY

2021 RATES CF

I. RIDE Trolley Interior Graphic Display Advertising District Partner Rates



The I-RIDE Trolleys offer additional advertising opportunities with high profile interior graphic display areas.





Side Displays

Spotlight your business on the walls that line the aisle of the I· RIDE Trolley.

Six available per trolley. Size: 33" x 12" tall

Rate: **\$115 NET** per month/ per Sign

Plus \$75 one time production and installation fee per one sign.*

Back Wall Displays Horizontal or Vertical

Located in the rear of each I·RIDE Trolley at eye level with boarding passengers.

Only two available per trolley.

Horizontal Size: 45" wide x 12" tall

Vertical Size: 17" wide x 23.5" tall

Rate: **\$175 NET** per month/ per display

> Plus \$100 one time production and installation fee per sign.*



Production Requirements: Artwork Due: Two weeks prior to posting.

Design Software: Please choose program(s) that are intended for single page design, such as Illustrator and Photoshop. Multi-page layout programs, such as Quark, are inappropriate.

Resolution: The minimum input resolution for our printer is 100 dpi @ 100%. Keep in mind that if you are working at quarter scale, you will need to increase the resolution of your linked files to 400 dpi.

Linked Files: Be sure to link your image files – do not embed them. Embedded FPO's are OK.

File Formats: Linked files should be provided as .tif or .psb. The artwork, including the template layer, should be saved as .ai or .eps.

Bleed: Provide 1" bleed on all sides.

Fonts: Outline all fonts.

All interior signage is sold on a one month/four display minimum.

*Product guaranteed for 6 months.

Contact Norah White at 407-248-9590 or NWhite@IRideTrolley.com

